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LADY BURD®

EXCLUSIVE PRIVATE LABEL COSMETICS

Spring 2013



Spring 2013 fashion is lively! Bright blues mix with soft natural greens. Yellows shout out a love for living. Pinks, both passionate and playful, make dueling but equally attractive statements. Lady Burd says be proud, think young, and, as always, stay beautiful.

BB Cream

5-in-1 benefits... Prime, Moisturize, Correct, Brighten, and Perfect! Our ultra-light BB Cream is self-adjusting and instantly blends to your skin tone for a smooth, flawless, natural, finish. Available in 3 easy-to-apply shades for any skin type.

Pro tip: For a complete look use with any foundation or powder.



Light



Medium



Deep



Amber Glow



Soft Glow

Highlighting Powders

Get your glow on! A must have for all occasions; these sparkling powders will give you a fresh, dewy glow. Use them to highlight, bronze, and add a finished, polished look to your makeup.

Pro tip: Add any Blush Glow to give a pinch of color.

Super Silky Shadow

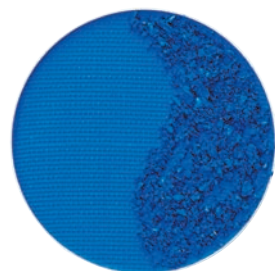
Vibrant blues and greens are in this spring! Each shade is elegantly packaged in a Slim View Black Compact for easy application and glides on like silk for rich, sexy eyes.

Cobalt is a deep, sensual blue.

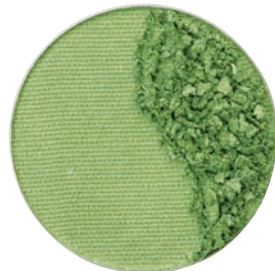
Peek-a-Blue is youthful and playful.

Pistachio is an ice green that's both vivid and natural.

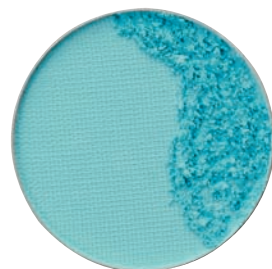
Pro tip: Achieve any look by building your own Butterfly Palette.



Cobalt



Pistachio



Peek-a-Blue



Bold Effect Shadow

Fire and Ice! These ultra-radiant shades are perfect to make you look hot or just too cool. Bold Effect Shadows glide on with rich payoff for a more intense look. Each color comes in a Slim View Black Compact.

Old Flame is a romantic, fiery orange.

Icebreaker is snow-capped white.

Pro tip: For the boldest effect use with Pearl Eye Primer.



Old Flame



Icebreaker

Butterfly Palette

Four coordinated, bright shades that perfectly capture the fun side of Spring 2013.



Carriage

Surf

Queen Bee

Funhouse

Hard to Get



5-Pan Palettes

Choose your Spring look with these fashion-easy palettes.

Cuddle Up for when you're feeling sweet and approachable.

Ice Queen for that smoky eye look that says you're in control.

Pro tip: Be sure to inquire about our vast line of brushes and brush kits to achieve other desirable looks.

Cuddle Up



Edgy

Baby's Breath

Sandal

Smooth Operator

Rebel

Ice Queen



Black Ice

Blizzard

Quicksilver

Spirit

Intensity

Bronzer / Blush Duos

Two is better than one! This convenient, combination powder gives you both a sun-kissed glow and a pop of color on your cheeks. Available in beautiful Black and Platinum packaging styles.

Pro tip: Create the perfect cheek with any of our blush brushes.



Two Gorgeous



Two Stunning

Blush Glow

Illuminate your cheeks! **Aloha** will give you soft natural cheek color with a fresh, tropical feeling. The blush goes on smooth with great payoff for buildable color.

All Blush and Blush Glows come stylishly packaged in Black or Platinum cases or can be sold pan only.

Pro tip: For an extra glow use with our Illuminating Moisturizer.

Blush

Sienna is a chocolate brown that's great for contouring and sculpting the face for a more defined look, or for a touch of rich color.

Pro tip: Finish off the contouring with our new Highlighting Powders.



Aloha

Sienna

Liquid Lips®

Splash your lips with bright, bold Spring color. Our non-sticky, lightweight gloss provides high shine and leaves lips soft, luscious, and beautiful. Available in trendy Black and Platinum packaging styles.

Dollhouse is a pretty pink.

Follow Me is a trend-setting juicy peach.



Dollhouse

Follow Me

Lumi-Shine®

Overwhelm them with lip brilliance! All Lumi-Shine® glosses provide a luscious boost of glimmer for rich, sexy lips. Colors can be worn alone or layered over a wide range of lip shades. Available in Black and Platinum packaging styles.

I'm Yours is a sheer seductive peachy pink.

Razzle Dazzle will give your lips a bright pink jeweled effect.

Pro tip: Keep lips looking healthy with Sugar Lip Scrub as a pre-lip treatment.



I'm Yours



Razzle Dazzle



Matte Lipsticks

Stylish, soft, sexy color! All Matte lipsticks glide on for smooth, vibrant full coverage.

Once Upon a Time is a dreamy pastel pink.

Cloud 9 is a light romantic pink.

Latin Lover is like a simmering orange flame.

Twilight is a mysterious vivid purple that can be worn day through night.

Play With Me is an inviting cherry pink.

Shortcake is a cake batter pink that is sweet and delicious.



Crème Lipstick

Spring lips are fresh and colorful. These soft-textured colors glide on silky smooth for moisturized, fabulous looking lips.

Obsessive is a vivid burst of coral red that never lets go.

Scandal is a provocative pink that could get you into trouble.

Scheme is a daring purple for when you're planning something a little more devious.

Wide Awake is a lush peach that will keep you going all day and night.

Pro tip: For all lipsticks, use with our Ultimate Lip Pencils and top off with our Liquid Lips® or Lumi-Shines® to get a more finished look.



Make Up Brush Belt

Get professional with our stylish new brush belt. A variety of multi-sized pockets and pouches easily store all of your favorite brushes and accessories. Chic, waterproof, and easy to clean, this belt is perfect for any makeup artist or glam girl on-the-go!



Foundation Brush

Flawless application is at your fingertips! Use for a heavier foundation coverage or for a more dramatic finish. Works amazing with liquid makeup. Also great with setting powder.



Chisel Powder

Simply fabulous for applying Bronzer and Blush and keeping the color right where it needs to be. Great for contouring and setting powder. Smaller handle makes it convenient for on-the-go.



Pro tip: Increase brush longevity and make sure they stay clean with our Brush Cleaner.

Rejuvenating Foot Cream

Indulge your feet with this luxurious foot cream. Alpha and Beta Hydroxy Acids will help exfoliate dead skin, while the Eucalyptus and Lavender Oil works to soothe irritation. Your feet will feel invigorated and refreshed.



Women's Shaving Gel

This soft gel is enriched with Aloe Vera and Grape Seed Extract which naturally lubricates and protects the skin for a silky smooth shave.



Pro tip: Complete your skin care regimen with cleansers and toners.

Calming Night-Time Moisturizer

Awaken to calm, beautiful skin! This ultra-creamy moisturizer comforts and calms while you sleep for a more radiant appearance. The Pomegranate and Algae Extract provides instant hydration to the skin helping maintain its vital moisture. Grape Seed and Green Tea Extract helps provide relief from redness and irritation, while Tumeric Root Extract helps relieve dry skin and skin conditions such as eczema and acne.



Luminizing Peel-Off Mask

Peel away imperfections and brighten up! This illuminating peel-off mask absorbs excess oils and removes impurities from the pores. Powerful anti-oxidants give your skin a smoother, more radiant appearance.

