



LADY BURD

Sweetly Formulated

The 2026 Holiday Capsule

GLOW, ON THE GO

A Little Something Shiny

Highlighter Sticks glide on for an instant, lit-from-within glow. The compact stick format fits gift sets and stocking stuffers, and it's an easy add-on at the register.

Featured: Bronze Lights



PREP THE POUT

Sugar, Sugar

A sweet exfoliating **Sugar Scrub** that smooths lips before color goes on. It's a natural first step in holiday lip sets and an easy upsell in salons, spas, and retail.

Also available: Melon Scrub



Tinted & True

A HINT OF COLOR

Our **Tinted Lip Balm** gives sheer color with balm-soft comfort, made to wear every day. It comes in a range of shades and packaging options, so you can build a lineup that looks like your brand.

Featured: Petunia & Zinnia



HIGH-SHINE SEASON

Glossed for the Holidays

Lumi-Shine brings mirror-like shine for party season. It's a statement gloss that adds sparkle to your holiday assortment and gift sets.

Featured: Player & Candy



FROSTED FINISH

Frost Your Lids

Super Silky Frosted Eye Shadow blends smoothly with a shimmering frosted finish. It's available as single pans, so you can build palettes, singles, or custom kits.

Featured: Sugar Cookie & Trinity



MERRY & DEWY

Glow, Head to Toe

Give your customers a glow worth unwrapping. The **Rose Balm** is a whipped, pearlescent face balm for a dewy party-season glow. The **Body Milk** is a lightweight lavender-kissed mist that keeps winter skin soft.

