

LADY BURD®

exclusive private label cosmetics

spring & summer 2024



Manufacturing Beauty® for more than 50 years.

Lash Trios

Customize your lash look with our new lash trios! These little lash strips are great to add to the outer third of your eye for a softer glam look, or layer them up for a full glam look that perfectly suits your eye shape.

Lash Glue

Secure your lashes with our lash glue! Our fast-drying, latex-free formula ensures a seamless application keeping your lashes in place with precision and comfort. Available in black and clear.



Black and Clear

Mid-Size Matte Eye Shadow

These velvety textured, high-pigment shades will keep you on the cutting edge of fashion. Colors glide on for a smooth matte finish.



Valentine (Vegan)
Light Mauve



Be Mine
Barbie Pink



Muse
Muted Brown Pink

Super Silky Eye Shadow

In style and fabulous! Shadows glide on like silk while delivering the maximum payoff of rich, beautiful, long-lasting color.



Heartfelt
Pale Pink

Liquid Blush

This ultra-blendable blush has light reflecting pigments that give you an all-day beautiful glow.

Highlighter Sticks

Super smooth highlighting sticks that glide on effortlessly, giving cheeks a luminescent glow.

Joyful
Hot Pink

Lavender Lights
Shimmery Lilac

Pink Lights
Shimmery Pink



Eye Lights

These shadow dusts are amazing for sparkling, shimmery lids. Can be used for highlighting, or mix with our Mixing Medium to create dazzling eyeliners.

Lilac
*Lilac Purple w/
Opalescent Pearl*



Charmed
*Pale Pink w/
Silver Pearl*





Lip Oils

This nourishing lip oil deeply hydrates the lips for a natural, glossy finish.



Sheer Berry



Sheer Red



Sheer Melon



Sheer Hot Pink



Sheer Pink

Lip Stains

Unleash long-lasting color with our new Lip Stains! This ultimate beauty essential glides on silky-smooth for all day wear and a smudge-proof pout.



Stained Mauve



Stained Rose



Stained Coral



Stained Hibiscus



Stained Cherry



Iconic
Pinky Nude

Ultimate Lip Liner

Have fabulous, forever lips with our long-wearing, water-proof, highly pigmented Ultimate Lip Liner! These soft, creamy pencils glide on effortlessly for intense, true color that won't feather or bleed.

**Available April 2024.*



Cleansing Oil

Gently dissolve impurities and effortlessly remove makeup, sunscreen, and sebum leaving your complexion feeling fresh and nourished.



Bakuchiol Serum

This serum provides all the benefits of Retinol, but without the irritation and limitations. Helps to reduce the appearance of fine lines and wrinkles



Marula Oil

Indulge in this facial oil, rich in critical antioxidants and omegas 6 and 9 that promote skin radiance. Can also be used in wet or dry hair to add moisture and shine.



Squalane

Nourish dry skin, relieve feelings of tightness, and helps reduce the appearance of fine lines caused by dehydration with this 100% pure Squalane. Can also be used in wet or dry hair to add moisture and shine.





Rosemary Mint Hair Masque

Experience the rejuvenating power of our Rosemary Mint Hair Masque. Infused with rosemary and mint, it hydrates and nourishes for healthier, softer hair. Elevate your routine with nature's touch. Perfect for all hair types.



Rosemary Mint Shampoo

Revitalize your hair with our Rosemary Mint Shampoo. Infused with a refreshing blend of rosemary and mint, this sulfate-free formula gently cleanses, leaving your hair clean, soft, and nourished. Perfect for all hair types.

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For nearly 60 years, Lady Burd Cosmetics has been creating highly profitable cosmetics and skincare for companies around the globe. We are a turn-key company that offers private label and contract manufacturing services based out of Long Island, New York. Lady Burd continually strives for excellence in all facets of our business, especially the partnerships we form with our vast array of clients.

LADY BURD'S **5** STEP PROCESS TO START YOUR BRAND

Let's get started!

01

SET UP A DISCOVERY CALL

Either call us at 1.631.454.0444 or schedule a call with us using our QR code.



02

REGISTER FOR AN ACCOUNT

Your assigned sales rep will help you get your account set up with us!



03

FORMULATION & SAMPLING

Place your sample order, come in for a showroom appointment or start working on your formula with our on-premise laboratory.



04

ARTWORK & PACKAGING

In this step, we'll work together on selecting packaging and labels to make your line uniquely yours.



05

MANUFACTURE & SHIPPING

Stand back while we make your products for you, and get excited as you wait for them to arrive!



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