

LADY BURD[®]

EXCLUSIVE PRIVATE LABEL COSMETICS



Fall 2018
manufacturing beauty[®]



New! Full Coverage Matte Foundation

Full Coverage Matte Foundation contains Argan Oil and Vitamin E to help nourish the skin while giving you a flawless, long-lasting look.





Y40	P45	Y50	N55	P60	N65	N70
a warm olive tan	a cool tan	a warm tan	a deep neutral tan	a deep cool brown	a dark neutral brown	a deep dark brown



Full Coverage Concealer

Full Coverage Concealer is transfer-resistant and great for correcting imperfections. Our new shade **Orange** is perfect for olive skin tones and counterbalancing deep blueish hues associated with extreme under-eye darkness.



Orange

Indelible Eyes - Waterproof Automatic Liner

Line and Define using the smooth glide-on tip with attached sponge for “no mess” blending. Our new addition, **Gray Sky**, will take you by storm.

Gray Sky

a deep stormy blue gray



Mid-Size Eye Shadow

These velvety, high-pigment colors glide on for a smooth finish.



Velvet Plum
a matte dark plum



Smoky
a matte deep gray



Brick
a matte deep reddish-orange



Intensity
a frosted dark brown with gold shimmer

Liquid Metal Shadow

Glitz and Glamour! These new additions are ultra packed with pearl, delivering an eye catching, multi-dimensional look.



Corona
a golden olive green



Rising Star
a silver taupe

Refine Line Automatic Lip Liner

Three stylish additions to our ultra-precise automatic liners that are creamy, anti-feathering, and waterproof.



Cacao
brown



Rosebud
mauve brown



Boysenberry
Sangria



Lumi-Creme

A super smooth red gloss that delivers a luxurious, elegant, creamy splash of color to your lips.



Red Velvet
a mid-toned red



Matte Lipstick

Full-coverage lipstick packed with intense pigments that leave lips with a smooth, long-lasting matte finish.



Maven
a vibrant plum



Redwood
a soft reddish tan



Charming
a muted rose

Matte Reverse

Instantly transforms your matte finished lips to a glossy shine without compromising your lip color.



NEW PACKAGING OPTIONS

Foundation Primer and Hydrating Foundation Primer

Our two most popular foundation primers are now available in a sleek new 1 oz. Airless Pump bottle.

These primers create the perfect canvas by helping to blur the appearance of fine lines and pores while locking in your makeup and increasing wear time.



Face & Body Bronzer

Our best-selling bronzing formula is now also available in a 1 oz. bottle.

Enriched with Coconut Oil and Aloe Vera this liquid bronzer gives you a soothing and moisturizing streak-free golden glow.



Original Bronze



Sparkling top coat that enhances any lip color in your collection. Now sold with black cap.



Fill any of your favorite LL Cream shades with this cute and fun, limited edition component. Don't just wear your color, SHOUT it!

*Minimums apply



This full kit offers a wide variety of makeup, primers, and tools for a full face application. Filled with the essentials, this portable kit is perfect for students and new makeup artists.



Platinum Kabuki Brush

Newly designed with Synthetic Hair and equipped with a platinum handle! This brush makes for a smooth and even application of loose powdered face makeup such as foundations and blushes.



Duo Sharpener

With its new look and style, the Duo Sharpener allows you to sharpen thin and jumbo pencils. Includes a built-in lid to contain pencil shavings.



Customizable Full Color Labels

Pesonalized Branding! Customize your brand label with your own unique design or use our templates to give your line that exclusive, branded look you desire. Our high-quality waterproof, full color labels are available with a clear or white background.



White Label

White Label

White Label

White Label

White Label

White Label



White Label

White Label

White Label

Clear Label

White Label



Labels are available for New 5 oz. bottle
and our 1 oz. airless pump bottle.

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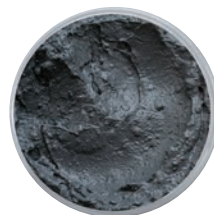
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Travel Sized Moisturizers & Masques - \$2.95

Keep your skin care routine in check while on the go. We are now offering four of our best-selling masques and two awesome moisturizers in a convenient TSA compliant travel size. All four masques also come together in a kit for **\$10.95**



Acne Control
Sulfur Masque



Detoxifying
Charcoal Mask



Energizing
Mud Masque



Hydra-Boost
Moisture Masque



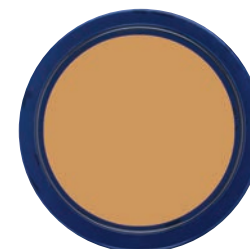
Royal View Shadow Base & Correctors - \$1.95



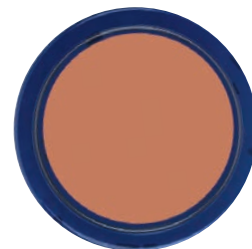
Shadow Base
Light



Shadow Base
Medium



Special Coverage
Corrector



Orange
Corrector