



Roberta Burd CEO





#### Dear Customer:

As the CEO of Lady Burd<sup>®</sup> Exclusive Private Label Cosmetics, I would like to share with you my excitement regarding our incredible company and its unique products.

For over 55 years, Lady Burd<sup>®</sup> has been creating beautiful, highly profitable cosmetics for companies around the world. A private label manufacturer based on Long Island, New York, with showrooms across the U.S., Lady Burd<sup>®</sup> is committed to excellence. The partnerships we form with our vast array of unique clients are very important to us. Our goal is to forge a bond that benefits both parties.

Our Long Island headquarters provides the ultimate in total diversity. Beginning with our on-site high-tech laboratory, through manufacturing, warehousing and shipping facilities, we can successfully create unique products for every market. Lady Burd<sup>®</sup> manufactures the finest quality products available in the cosmetic marketplace today.

As a private label manufacturer, we have the ability to help you create your own image. Our staff will work with you in selecting color, choosing formulas and finding the right packaging. We can help you successfully market our cosmetics in many different ways.

#### CUSTOM FORMULAS, SHADES AND CONTRACT FILLING:

Research and Development has always been a vital part of our business. Lady Burd's state of the art laboratory uses the most up to date technology to customize any formula or shade to fit your needs. Our chemists work closely with each client to obtain the desired results. You have the option of choosing from our vast library filled with thousands of colors and in-house formulations or we can create a formula specifically for you. Our wide array of products includes color cosmetics, body and skincare treatments. Our formulations utilize the finest ingredients and latest scientific advancements. We offer a wide array of in-stock components that you may choose from. Lady Burd<sup>®</sup> also has the capability to fill your own components or outsource additional components if your needs go beyond our existing inventory. We also provide the service of contract filling. Whether the order is small or large, our goal is on-time delivery of a first class product.

#### EXCLUSIVE BRAND DEVELOPMENT:

Design an ultimate product line that is completely you. Having the vision to create your own line is where it starts. Whether it is one item or an entire line, you can individualize each product by professionally silk screening or hot stamping your brand name and logo onto the package. This will give you the look you want and add value to your retail price. You will increase your profits by customizing a line for yourself because building a brand also creates repeat business through customer loyalty. Also, shade names can be changed to increase exclusivity. All labels are produced in-house. Shrink-wrapping is also available to prevent tampering of your products.

#### NON-BRANDED QUALITY COSMETICS:

Our non-branded line of quality products and skincare are sold without any company name or logo on them. Where appropriate, only the proper product name, ingredients, color name, and net weight, will be found on the product.

All products manufactured by Lady Burd<sup>®</sup> are done so in accordance with Good Manufacturing Procedure (GMP). We follow the recommendations of the FDA and our facilities are set up in accordance with PCPC Quality Assurance Guidelines. All of our products are cruelty-free, and we are a listed manufacturer on the PETA safe list.

Lady Burd's prices are very competitive in today's global marketplace. We are confident that our quality and service cannot be surpassed. As your supplier, we can help you produce the best products possible. Our aim is to secure the successful launch of your products and support your company as best as we can.

Our dedication is reflected in our products and our reputation for excellence. Please take a moment to review our catalogue. I believe you will walk away with a much clearer picture of all that Lady Burd<sup>®</sup> has to offer you. For your convenience, you can also visit our website at www.ladyburd.com.

Sincerely,

Notuesta Burd

Roberta Burd CEO











### Manufacturing Beauty® All About Lady Burd®

For over 55 years, Lady Burd<sup>®</sup> Exclusive Private Label Cosmetics has ranked as one of the most reputable private label manufacturers in the beauty industry, helping companies evolve by building brands. From choosing an image, to creating cutting edge products and selecting fashion forward colors, Lady Burd's brand professionals help you step by step.

At Lady Burd's Long Island headquarters, experts conceptualize, develop, manufacture, and ship cosmetics worldwide, to thousands of salons, spas, beauty brands, retail outlets, professional make-up artists, etc. Lady Burd<sup>®</sup> continuously creates and introduces innovative products and offers a wide selection of trend-setting packaging to fit every brand image.

Lady Burd's business is to put "YOU" in the beauty business; therefore each individual client is assigned a specially trained Account Executive to assist in customizing product lines, colors, and packaging.

As an industry leader, Lady Burd<sup>®</sup> takes pride in its facilities containing the finest equipment, giving Lady Burd<sup>®</sup> the opportunity to formulate, manufacture, and fill every face, lip, cheek, eye, and body product available in cosmetics and skincare. Lady Burd<sup>®</sup> invites customers to view the development process and experiment with our products in our various showrooms.

Every product is produced using scientific and dermatological research and in accordance with industry standard Good Manufacturing Procedures (GMP). Products are never tested on animals. On-site quality assurance control teams monitor manufacturing, providing prestige quality products, fast lead times, and extreme flexibility to fit individual custom requests from clients.

### What makes Lady Burd<sup>®</sup> a leader in private label manufacturing?

#### Personal Service:

At Lady Burd<sup>®</sup> you are not just another customer. For small and large orders, Account Executives are available to assist in all phases of development and sales, such as personalizing your line with your company logo. If you want to name your own products to better suit your company image, professionals can assist you in the process and create custom labels. Once the line is brought to market, your Account Executive is available daily to answer product, sales, marketing, and educational questions. Each Account Executive will stay on top of your business and provide you regularly with new product introductions and selling tips.

#### Quality:

All products manufactured by Lady Burd<sup>®</sup> are prepared in accordance with Good Manufacturing Procedure (GMP). Lady Burd<sup>®</sup> follows the recommendations of the FDA and all facilities are set up in accordance with PCPC Quality Assurance Guidelines guaranteeing the consistency and quality of all products.

#### Research and Development:

Lady Burd's professionally staffed Research and Development teams continually explore beauty industry and lifestyle trends in ingredients, products, color forecasting, and high-tech packaging to always introduce trendy, innovative products.

#### Low Minimum Quantities:

Lady Burd<sup>®</sup> has no minimum quantity for non-custom merchandise. Lady Burd<sup>®</sup> allows you to place an order for just one piece of a product, so you can ensure its right for your business before making any major financial investment.

Creating the faces of the future, Lady Burd® Private Label Cosmetics and Skincare is constantly "Manufacturing Beauty"® and growing cosmetic and skincare brands. Lady Burd® has showrooms in Long Island, NY, Miami Beach, Florida, and Delray Beach, Florida. The company currently exhibits at trade shows in major cities around the world. See our website for more information at www.ladyburd.com.





KOHI





### EXCLUSIVE PRIVATE LABEL COSMETICS

PERFECT CLEANSING FOAM Cleanser and Toner in one

Net Wt 220 g (7.8 oz)

ALOE TONER with Aloe and Chamomile

192 ml (6.5 fl oz)

HYDRATING FOUNDATION PRIMER

with Hyaluronic Acid & Glycerin

Net Wt. 28 g (1 oz)

VITAMIN WASH with Angelica Root Extract

Net Wt: 3.5 fl. oz / 100 ml

©2015 Lady Burd®Exclusive Private Label Cosmetics, Inc.

### Color Cosmetics... Skincare... Mineral Makeup... Brushes...

- Extensive Color and Formula Library
- Full Manufacturing Facilities
- Custom Formulations

BB

CREAM Net Wt. 28 g (10z)

Skin Smoother Vitamin enriched ne smoothing cream

a (1 oz)

- Import/Export GMP Compliance
- Low Minimums Experience and Reliability

## MINERAL

#### Mineral Loose Foundation Powder

This lightweight powder helps reduce the appearance of fine lines and wrinkles while naturally promoting healthy radiant skin. Mineral Foundation Powder provides long lasting coverage and a flawless finish. For best results apply with our Kabuki or Powder Brushes.



Black Cap Clear Jar



Mineral Nude



Mineral Shell Beige



**Mineral Medium** 

Mineral Beige Medium



**Platinum Cap Clear Jar** 



**Mineral Deep Dark** 

#### Mineral Shimmer Powder

This light reflecting powder adds a natural luminous radiance to any skin tone.

**Mineral Light** 

Mineral Cool Beige



**Champagne Dust** 



Fairy Dust



Sun Dust

**Mineral Dark** 

#### Mineral Finishing Powder

**Terra Glow** is a lightweight powder that gives a sun-kissed healthy glow. **Mineral Matte** powder takes away the shine and minimizes the appearance of imperfections setting your foundation flawlessly. Great for all skin types.



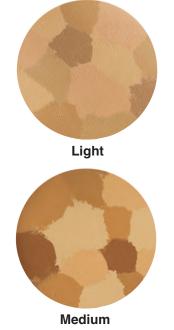


**Terra Glow** 

**Mineral Matte** 

### Collage Mineral Foundation

This oil-free mineral-based powder combines the best blend of colors for an even, flawless finish. Formulation corrects and covers imperfections while giving you all the benefits of mineral make-up.



LADY BURD



Black Bi Level Compact

Large Black Compact



Large Black View Compact

Portable Mineral Kit

Mineral Starter Kit

## MINERAL

#### Mineral Blush

Healthy, radiant cheeks! This all-natural Blush will give you a beautiful finished glow. Gently apply with any of our Blush brushes.





.

### PREP & PRIME

#### **Foundation Primer**

Every artist needs a canvas, especially a makeup artist. Our Foundation Primers slip over clean skin giving you a perfect surface to work on. The soothing vitamins and antioxidants help soften the appearance of fine lines and wrinkles. The specialized silicone-based formula provides "grip" to increase the wear and longevity of your foundation. **Hydrating Primer** will help your skin take in and lock in moisture. **Illuminating Foundation Primer** will give you a touch of radiant, luminous skin.

E.	
	PUNDATION
FOUNDATION	amins A & E irapeseed xtract
with Vitamins A & E & Grapeseed Extract	li oz. (30 ml)
for all skin types	

**Foundation Primer** 

 Hyperating purpose

 Myperating purpose

 M

Hydrating Foundation Primer

#### **BB** Cream

5-in-1 benefits... Prime, Moisturize, Correct, Brighten, and Perfect! Our ultra-light BB Cream is self-adjusting and instantly blends to your skin tone for a smooth flawless natural finish.





Medium



Light



### Skin Smoother

This rich formula instantly diminishes the appearance of fine lines, large pores and wrinkles to combat the appearance of premature aging.

Deep Dark





Illuminating Foundation Primer



#### Mattifier

This gel absorbs oil for a long-lasting smooth matte finish, even under hot studio lights. Great for all skin tones!



#### Highlighter

These pens erase the appearance of darkness and shadows making your skin bright and radiant. A must have for contouring and shaping the face.





#### Perfect Finish Setting Spray

This refreshing, vitamin-enriched mist nourishes the skin and sets makeup. Cucumber, Chamomile, Green Tea Extracts, and Caffeine soothe, hydrate, and energize your skin. Setting your makeup is highly recommended for Mineral Powders and will provide you with a perfect finish. Also can be used for non-mineral makeup.

Black Click Pen w/ Soft Brush Applicator

## **CORRECTORS & CONCEALERS**

#### **Correctors**

This soft formula counteracts flaws and evens out the skin. Apply after moisturizer and before foundation. Alabaster covers dark circles on warm

skin tones and can also be used as a highlighter.

Lavender offsets a yellowish complexion and covers sallowness. Mint neutralizes redness.

Pink highlights all skin tones.

Lite, Lite Beige, Medium Beige, and Dark are to match skin tone.





These easy to use kits are great for "on-the-spot" corrections. Custom made kits also available.



**Total Corrector Kit Gold Standard** 



**Basic Corrector Kit** 



**Contouring Corrector Kit** 



**Black View** 



**Duo Corrector:** Special Coverage / Light Beige

#### Perfect Finish Concealer

The perfect solution to your "less than perfect" problems! This smooth formula covers dark circles, evening out skin tones, and hides fine lines and other flaws. Perfect Finish Concealers match our Perfect Finish Foundations. The brush wand makes application easy and precise.



**Clear Tube** w/ Platinum Cap









LW1

LC2

LW2

#### Conceal **Total Correctors** This soft formula corrects The perfect rescue for hyper-pigmentation and all eye and skin blemishes. emergencies! This Special Coverage counteracts non-greasy, creamy **Neutral Amber Neutral Dark** formula neutralizes dark dark circles and discolorations circles, hides fine lines, on lighter skin. and evens out skin tones. **Orange** counteracts blue tones such as veins, dark circles, and Orange bruises on darker skin. **Neutral Fair Neutral Lite** Special Coverage **Neutral Medium** Medium Kit Lite Kit **Duo Corrector: Duo Corrector:** Medium Beige / Special Coverage / Light Beige Medium Beige



MC2

DW1

DW3

DC2

15

## CORRECTORS & CONCEALERS

#### Creme Concealer Stick

This easily blendable formula glides on smooth and dries to a matte finish, flawlessly matching your skin tone and covering up imperfections.





Black Slim Stick Tube

### Creme Contouring Palette

Sculpt your cheekbones and define your face. Palettes include a wide range of color to handle any skin tone.



16

#### **Flawless Complexion Gel**

This water-resistant, antioxidant enriched gel formula evens out skin tone and reduces the appearance of pores, fine lines, and wrinkles. It also works to lock in moisture, prevent shine, and color correct your skin. Flawless Complexion Gel glides on smooth and can be worn alone or under any powder or foundation.



**Airless Pump Bottle** 



Light Palette



**Dark Palette** 



#### Latex Free Beauty **Blender Sponge**

Beauty Blender sponge is soft and latex free, perfect for applying and blending your liquid and creme foundations.

## FOUNDATION

#### Mousse Foundation

Our whipped foundation glides on weightlessly, providing medium to buildable coverage. Mousse Foundation is fragrance free and will not clog pores. Oil absorbing properties make it great for normal-to-oily skin types, giving you a flawless and natural looking finish.



**Clear Jar with Black Cap** 



#### **Paramedical** Kamaflage

Heavy duty coverage for almost any skin flaw! Works great for scars, freckles, bruises, burns, birthmarks, age spots, rosacea, and varicose veins.



**Medium Olive Beige** 



## FOUNDATION

#### Anti-Aging Foundation

Foundation is skin care! This unique blend of ingredients help to counteract the effects of aging while making your skin look flawless and natural. Duo-Peptides help reduce the appearance of fine lines and wrinkles. Antioxidants help protect the skin from free radical damage. Soft Focus Powders provide a self-adjusting effect that makes skin look beautiful.



Frosted Bottle w/ White Pump Cap and White Glossy Box

Pink Sand Vanilla Créme Ivory Beige Cashew **Neutral Zone** Meadow







Praline

**Raw Umber** Desert

Warm Front

Espresso

### **Aloe Foundation**

This foundation is heavily enriched with Aloe Vera to give your skin a youthful, hydrated appearance. Blends easily and glides on smooth. Recommended for normal to dry skin.



**Clear Bottle w/ Black** 



#### Matte Finish **Liquid Foundation** w/ CoQ10

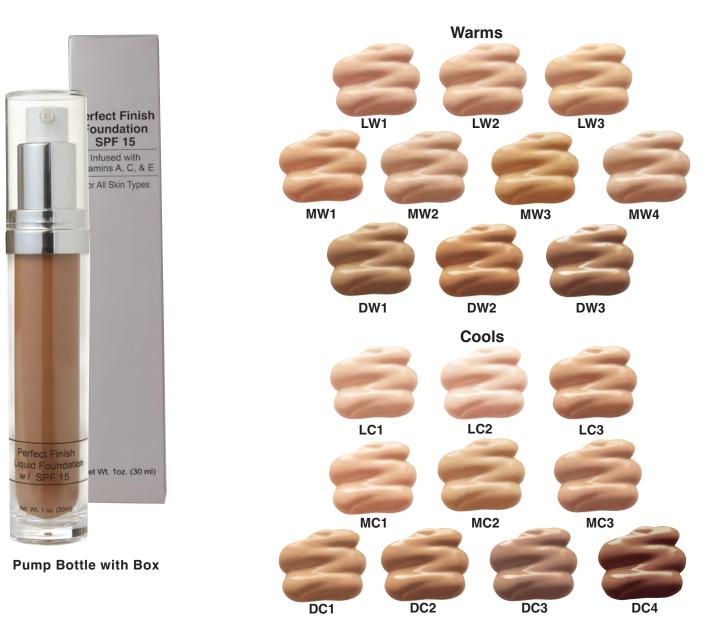
This liquid foundation provides a medium-to-full matte finish. CoQ10 is an anti-aging ingredient that helps minimize fine lines, smooth out wrinkles, and give your skin a more youthful, flawless appearance.

**Spatula and Black Window Box** 

**Bare Beige** Almond Coffee

#### Perfect Finish Liquid Foundation w/ SPF 15

This water-based, oil-free foundation provides light-to-medium coverage. Soft focus powders make your skin look natural and flawless. SPF 15 and powerful antioxidants Vitamins A, C, and E help protect skin from free radicals and other environmental damage. Recommended for all skin types.



L – Light, M – Medium, D – Dark, W – Warm, C – Cool



Frosted Bottle with Platinum Pump Cap, Sponge and Platinum Window Box

# FOUNDATION

#### Two-Way Foundation (Rectangle)

This silky smooth powder can be applied two ways. Use dry for a lighter coverage or wet for heavier coverage.



**Black Signature with Sponge** 



**Black Elegant with Sponge** 















**Tender Beige** 

Perfect Beige

Sand

**Natural Beige** 

Honeysuckle

**Basic Beige** 

**Creme Beige** 













Golden Tan













Bronze Beige

**Honey Bronze** 







Cocoa Beige



**Honey Amber** 

Cinnamon



**Dutch Chocolate** 



#### Two-Way Foundation (Round)



Large Black Compact



Black Bi-Level with Sponge



Almondine



Light Beige

Tender Beige



Perfect Beige

A start

Sand





Natural Beige



Honeysuckle



Creme Beige



Rich Beige



Bronze Beige



Honey Bronze





Latte



Golden Tan

Honey Amber

**Dutch Chocolate** 

23

## FINISHING POWDER





Large Black Compact

**Black Bi-Level with Sponge** 

#### **Photochromatic Pressed Powder**

Fabulous & Photogenic! This high performance, professional, silky powder will mask the appearance of fine lines and blur out large pores. Can be used alone to even out skin tone or over your foundation. Great for normal to oily skin tones.



**Cream Puff** 

Parchment





Chai Tea



#### **Cookie Dough**

#### **Oil-Free Pressed Powder**

These shine-absorbing, oil-free formulations are great for all skin types. The matte finish will leave your skin looking even, natural, and flawless. Oil Control acts as the perfect blotting powder.



Canvas

Matte Ivory

**Matte Cream** 



Matte Beige



Matte Golden

Sandbox





Matte Sand



Matte Natural

#### **Micro-Fine** Loose Powder

These finely milled powders give you a soft, radiant glow while setting your foundation. Apply with a brush for sheer, soft coverage. Suitable for all skin types and tones.



Bamboo



**Clear Jar with** 





**Neutral Matte** 

**Clear Jar with** 



**Nude Beige** 



Butternut

Neutral



Muffin





**Spiced Rum** 

Coffeehouse



Cocoa Bean





**Small Black Signature** 

**Small Royal Signature** 

- \* Oil Control is also available in Rectangle Pan
- \*\* Mini Oil Control is available in Small Black and Small Royal Signature



Matte Fawn



**Matte Honey** 



Matte Terracotta







**Oil Control \*** 

Mini **Oil Control \*\*** 



1lb. Powder Jar





Transparent

**Oil Control** 

### Powder These high-performance,

**HD** Finishing

sheer powders diffuse imperfections and absorb oil for a smooth, matte finish and a flawless photo/camera appearance. HD Finishing Powder can be used on any skin type or tone.



Crystal Clear **Barely There** 

#### Matte Finishing Powder

Look flawless in an instant! This Matte Powder will absorb shine and reduce the appearance of any imperfection so you look naturally beautiful. Great for oily skin. Den an

# BROWS

#### **Indelible Brow**

These self sharpening, water resistant, smudge-proof brow pencils are great for defining and shaping brows. This formula glides on smooth for rich color payoff with a matte finish. Use the attached brush for blending.











#### **Color-Phase Brow Blend**

Coordinated shades! 3 Perfect Brow Powders, just a brush stroke away.



Shades of Blonde Shades of Brunette



**Black View** 

Black Flip Top



**Small Black Signature** 

### **Brush On Brow**

Shape and color match perfect brows! These easy to use powders are specially formulated for all-day wear.



Blonde

#### **Brow Wax**

Great for shaping and setting your brow for a long-lasting brow look. Mix in with your brow powder for a more precise application.



Black Mid-Size View

#### **Brow Duo**

These duos are coordinated to blend and match your brow color. Great for multiple brow looks.

#### **Brow Fix**

This must-have clear gel perfectly fixes eyebrows and holds them in place.



Blonde

ESebre Stenci Brunette

Black Mid-Size View

#### **Brow Stencil**

Create and define the perfect brow with these simple to use Brow Stencils. Set includes three stencils; full, medium, and fine arch.

### Brow Bags

Create, define, and seal natural looking brows! These eye shaping brow kits have every tool you need for all face and eye shapes. Each bag contains three Brow Stencils for shaping (full, medium, and fine arch), a Brush-On-Brow powder, a mini applicator, and a Brow Fix.





Dark



Red Head

## BROWS

#### Brow Quads

Fabulous all-in-one brow kit for different brow looks. Quad contains Brow Wax, Hi-lighter, and two coordinated Brow Powders.





Black Quad

**Platinum Quad** 



Blonde Quad



**Brunette Quad** 



Light Brown Quad





Clear Glass Jar with Black Cap

#### Indelible Gel Brow Liner

Define brows better than ever before. This highly-pigmented, long wearing, waterproof gel will glide on smooth and precise.

Blonde



Brown





610



Cool Taupe

Dark Brown

Redhead

#### **Brow Tint**

Enhance your natural brow with just a hint of color. This gel formula comes with a built in wand applicator and is easy to apply.



Clear Tube with Black or Platinum Cap





Blonde



Brunette



### ashes

#### Lash Excellence

Take your lashes to the next level! The flexible silicone brush creates defined and elongated gorgeous lashes.

#### Indelible Lash Mascara

Get your lashes ready with Indelible Lash Mascara. This waterproof formula won't run, flake, or smudge.



**Platinum Crimped Tube** 

INDELIBLE LASH® waterproof



Black

Dark Fudge

#### Ultimate **Volume Mascara** with lash extending fibers

Turn up the volume. This fiber-enhanced mascara is designed to deliver plush, thick lashes.

#### Lash Primer

Smooth, condition, and boost your lashes with this must-have primer! Apply before using mascara for added volume.





Black



Brown





Tube

**Black Ringed** 

Tube



**Excellence Tube** 



## EYELINER



### Indelible Eyes

Give your eyes the center stage! This improved long-wear, smooth-gliding formula will prevent any skipping or tugging on the lid. The intense color will provide rich payoff that won't smudge.





## EYELINER

#### Indelible **Gel Eyeliner**

Get the perfect line every time! This highly pigmented formula stays put. Use brush #600 or #604 for fashion forward gorgeous eyes.



**Black Cherry** 



Black Out





Indelible Gel veliner

4g (.14oz) in USA

**Blue Fish** 



Glass Jar w/ Black Cap

and Black Box

**Chocolate Mousse** 



Endangered









Magnetism



Marcasite



Oceanic



Peacock



Penny



Rave



Real Teal



Scuba Dive









**Tidal Wave** 

**Treasure Island** 

Venomous



### Liquid Liner <sup>3</sup>

Eyes to the power of three! This super-charged formula delivers a precise line that is long-lasting, waterproof, and strong enough to make your eyes and lashes pop.



Clear Tube w/ Black Cap

#### **Cake Eyeliner**

This pigmented powder liner gives you rich eye color for all day perfection.



Black Flip Top



Black



**Black View** 



**Black-Brown** 

#### Cake Eyeliner Sealant

This sealant instantly locks the color in and enhances your beauty. Simply squeeze sealant onto liner brush or cake eyeliner, apply, and you're ready to go.



#### Eye Endurance

This long-wearing, smudge-proof formula delivers a precise brush tip line. Use light pressure for a thin line or firm pressure for a more dramatic look.



Brown

35

## EYE PRIMER/SHADOW

#### **Eye Primer**

These primers are a must have in any makeup arsenal. Waterproof and crease proof, this formula allows your makeup to last from sun up to sun down. **Corrective** neutralizes any discoloration on the lids. **Pearl** delivers luminosity. **Eve & Lip** start a fresh blank canvas.

#### Shadow Base

This cream formula diminishes fine lines and neutralizes eyelids allowing your eye shadow to adhere to your lid for maximum color payoff. Simply choose the right shade for your skin tone.



#### Indelible Creme Eye Shadow

Unbelievably fabulous! These sophisticated, highly-pigmented creme shadows glide on smooth and dry instantly for a beautiful, indelible finish. The waterproof formula is crease proof and long wearing.



**Tip Taupe** 

Waltz



**Brownie Points** 



**Gold Frost\*** 



Moon Walk\*



Straight Up

Nude Frost\*



**Sweet Dreams** 

Carbon\*

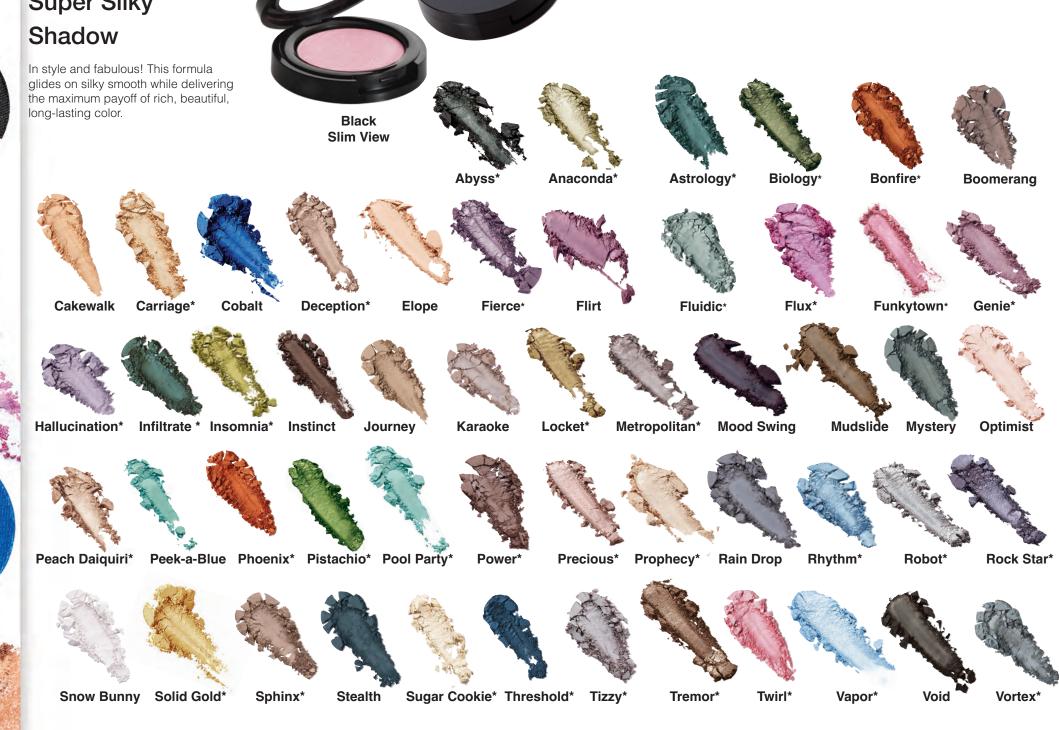




\* Frosted

## EYE SHADOW

# Super Silky





## EYE SHADOW

### Eye Light

Intense color in an instant! These shadow dusts are amazing for sparkling, shimmery lids. Can be used for highlighting, or mix with our sealant to create dazzling eyelines.



Black Mini-View w / sifter

**Bronze Gold** 

**Gold Star** 



Platinum Mini-View w / sifter





Aquamarine

Ambition



Charmed





Chill

Impact

Millionaire



Love Potion



Queen

38

**Rouge Sparkle** 



Avalanche

Chocoholic

Karat



Sage







Soft Rose





Stardust







Sun Bronze



Trinket





Cat's Eye

**Green Slate** 

Horizon





Lovable



Promise









Blue Sky

Finesse

**Key Lime** 



Breeze

Glamorous



















Lemon Lime



Plum Wine

Lilac





### Pigment

Highly focused loose powders that provide a beautiful burst of bright eye color! The packaging comes with a built in sifter for a clean and easy application. Your eyes will look trendy, intense, and gorgeous!



Clear Jar w / Black Cap w / sifter



### EYE SHADOW

### Matte Eye Shadow

These refined Mattes have a high pigment density for longer lasting color. They blend easily and can be applied wet for added intensity and drama.













Feather



**French Mocha** 

**Pink Cloud** 







Coffee

Mocha



**Black Flip Top** 



Creme

Dakota

Navajo Brown





**Desert Pink Dream On** 











Nutmeg

Portrait



Slate

## Naval Snow





Topaz

Eden



Vanilla

### **Color-Phase Eye Shadow**

These trios were designed by makeup artists to give you color-coordinated eye looks.









Bambi

Night Owl

**Ocean Breeze** Waterfall Plum

Innocence





Mink













Rumble

Mushroom









#### **Frosted Eye Shadow**

Stunning, satiny, and full of dazzling color! These long-wearing shadows won't fade and can be applied wet or dry for various looks.





Antique Bronze Blue Streak



Gold Lamé

Gossip

Silverado



Cairo

Ice Blue

Space



Cashmere

Spellbound

lcicle

Champagne Cherrywood



Infamous



Desert Gold Electrical Storm Enthrall

































Foxy







Galaxy

Satin



43

Glacier

Sexy



#### **Super Shine**

From beautiful to drop dead gorgeous! Apply this clear liquid on your lids and watch your eye color pop like never before. Can be used for all shadows. For best results use with frosted shadows.





**Before** 

After

















#### Eye Shadow Drop Kit

Create endless eye looks with these four-color combination kits. Choose from our large selection of soft matte and frosted shadow drops that glide on smoothly and blend easily for the perfect eye.

#### \*FROSTED



#### **5-Pan Palettes**

Choose your eye looks by customizing your own palette. Ask about our recommended fashion forward pre-assembled palettes. Palettes also sold empty.





## **BLUSH**

**Black View** 







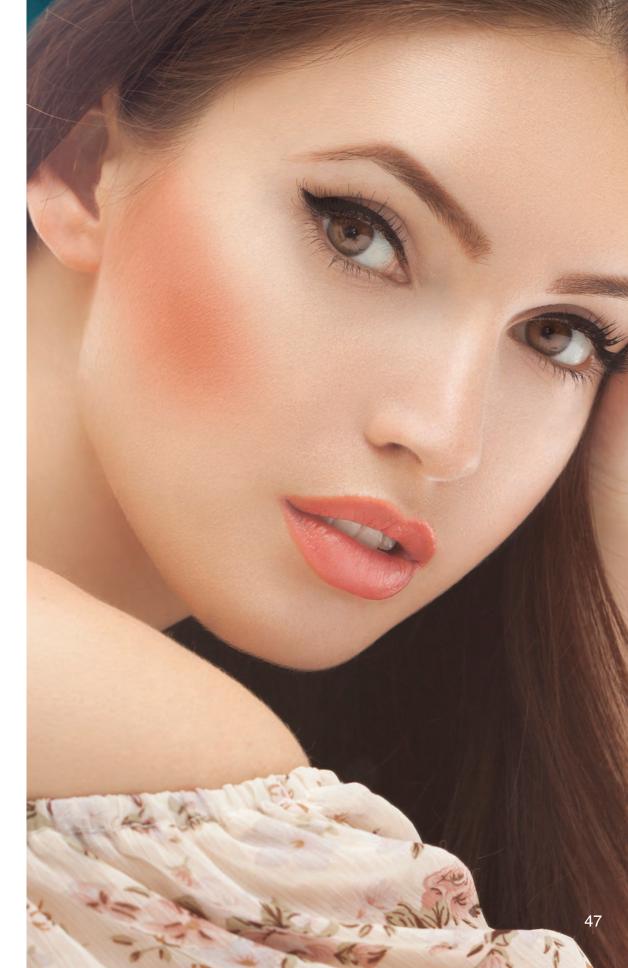
**Black Signature** 

Black Slender Compact

#### **Blush Perfect**

This rich, intense color blush can be used to shade, brighten, enhance, and define the shape of your face. The formula glides on soft resulting in a picture perfect finish.





## BLUSH



### Liquid Blush

**Black View** 

This ultra-blendable blush has light reflecting pigments that give you an all-day beautiful glow. Formula glides on smooth and is very easy to apply.



#### **Creme Blush**

This super soft crème formula glides on effortlessly for a touch of creamy glow. The water resistant formula stays put all day.







#### **Color Lines**

Four color-coordinated shades designed to give you a perfect glow. The silky combination of powders adds luminosity to any skin tone while simultaneously evening out your complexion. The result is a flawless, healthy finish.



### **Collage Powder**

These lightweight powders offer the best variety of blended shades for bronzing, highlighting, and evening out skin tones. The holographic pigments diffuse light giving you a soft and youthful glow.



### HIGHLIGHTER

#### **Liquid Shimmer**

**Glisten Up** 

Add a little sparkle to your look with this glistening

Soak up the glow! These sheer highlighters provide the perfect touch of shimmer all day long. Formula is easy to apply and will leave you looking positively radiant.



Vet Wt. 10 g (0) Net Wt. 10 g (0) Net Wt. 10 g (0.33 oz)

> Airless Pump Bottle with black cap



Airless Pump Bottle with black cap



**Glisten Up** 



#### **Highlighting Powder**

Get your glow on! A must have for all occasions; these sparkling powders will give you a fresh, dewy glow. Use them to highlight, bronze, and add a finished, polished look to your makeup.



Amber Glow



Soft Glow



Black Bi-Level Compact with Brush Large Black Compact

#### In-Dispensable Glow

Glam & Go! With one-step you can brush on shimmer dust for high fashion sparkle and shine. Use all-over.





### BRONZER

### Face and Body Bronzer

Summer in a bottle. This hydrating, bronzing formula is enriched with coconut oil and aloe vera to moisturize and soothe as it gives you a streak-free, dewy, golden glow.



Original



#### **Bronzer Blush Duo**

The Bronzer side gives you a great sun-kissed tan. The Blush side gives you a touch of shimmery, sexy color. You'll look great all-year round.



#### **Tanning Powder**

Capture the glow of the sun without going to the beach. These powders are precisely what you need for a year round healthy glow.



## PAINT & GLITTER

#### Paint

Vibrant colors you can use almost anywhere on the body. Use with paint sealant so color will stay on as long as you need.



Black Mid-Size View



Paints and Paint Wheels are not recommended for the eye area.

### High Definition Loose Paint

High Def color for a High Def world! These super pigmented Loose Paints are bright, bold, and beautiful. Use with Paint Sealant to achieve maximum durability.

(\*) colors are not recommended for the eye area.







**HD** Navy





**HD Chrome** 





Clear Jar w/ BlackCap

and Sifter





**HD Wine\*** 

Clear Jar w/ Platinum Cap

and Sifter







HD Magenta\*



**HD Pink\*** HD Orange\*

Clear Glass Jar w/ Black Cap



**HD Violet\*** 

**HD** Yellow

### **Body Glitter**

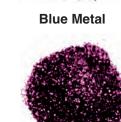
This sparkling metallic glitter will create intense effects on your skin.

Body Glitter is not recommended for the eye area.



Aquamarine









Copper

Crystal



Red

Gold



**Glitter Sealant** 

Keep the sparkle in place with Glitter Sealant. Apply thin layer to skin, then apply glitter with brush for all-day wear.



Green

Magenta

Purple

Sapphire

Silver

## LIP PENCILS

Ultimate Lip Liner Love Story

#### **Ultimate Lip Liner**

This soft creamy formula lasts up to 4 hours and provides full coverage for an intense look. True color that won't bleed, fade, or feather.



#### Slim Lip

Line your lips for a flawless pout! Our creamy textured pencils glide on to create the perfect outline. Use with your favorite lipstick for an impeccably defined lip.





#### Indelible Line

This waterproof formula provides an incredibly precise line while preventing fading, feathering, and bleeding. The automatic pencils are self-sharpening and easy to apply. Enriched with antioxidants, the colors go on smooth and the lip brush on the other end is perfect for applying and blending.



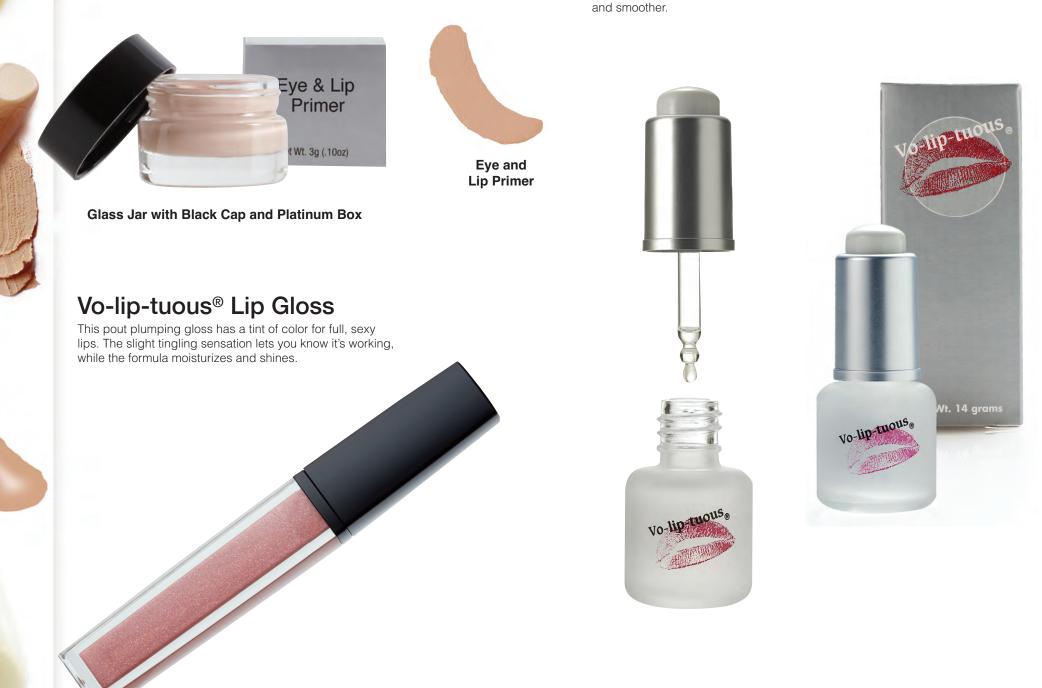


57

## LIP PRIMER & TREATMENTS

### Eye and Lip Primer

This primer is a must-have to properly prepare your pout for any lip product application. The waterproof formula prevents creasing while neutralizing the lip to bring out optimal, long-lasting color.



Vo-lip-tuous® Lipid Lip Serum

Plump up the volume! The best way to create plump, sexy lips without plastic surgery.

This revolutionary formula helps restore collagen, increase moisture level, and fill in the

creases and lines. The result is lips that are better contoured, fuller, and appear plumper,



**Clear Top** 

### Lip Base Lite

Allow your color to stay on all day and wear true. Evens out the lip surface, reduces the appearance of lines, and provides an ideal canvas that grips any applied lip color.



Lip Treatment Lipsticks Keep your lips soft and ready! Vitamin C softens your lips and protects them from moisture loss. Vitamin E delivers smooth, soothing protection.



**Black Color View** 

#### Sugar Lip Scrub

Gently exfoliate and soften the lip area with Sugar Lip Scrub. This amazing formula will leave your lips smooth and ready for lipstick.



Sugar Lip Scrub



Melon Sugar Lip Scrub

### Vitamin C Lip Treatment

Vitamin C protects the lips and prevents moisture loss. A great everyday treatment to soften and protect your lips!



**Platinum Mini View** 

Lip Base Lite

Vitamin C

Vitamin E

# LIPSTICK







Black Color View

#### Ultimate

Deluxe

Platinum w/ Silver Band

The smoothest lipstick formula we've ever created! These ultimate colors are infused with moisturizing ingredients, so they go on effortlessly and weightless, leaving your lips with a lustrous, sheer coverage, glossy finish.





Wild Plum

You Wanna?

60

#### Creme

These soft, creamy lipsticks glide on effortlessly, delivering rich, delicious color. The antioxidants in the formula soften and protect. The long-lasting color won't fade or feather as they make your lips look beautiful.





### Luxury Creme

#### in Silver Color View lipstick case.

Creme lipstick never felt so good! These luxurious lipsticks glide on soft and are packed with mouthwatering color.









**Paris Pink** 



**Pink Lady** 



**Pretty Papaya** 



Roulette

Wineberry

Silver Color View

## LIPSTICK







Black Slim Stick for Matte and Bold Effect Only

#### Matte

Intense, vibrant, matte color! Our full-coverage formula slides on smoothly for mouth-watering, long-lasting, beautiful lips. Available in any of our stylish lipstick cases.



### **Bold Effect**

Bold Effect lipsticks are packed with high-intensity pigments for vivid lively lips. Trendy fashion forward lip colors that are long lasting with a soft velvet finish. All stunning shades are now available in our sleek slim stick.



ue Blackberry Blue Cotton Raspberry Candy

Dragonberry Frozen Blueberry

Frozen Gum lueberry Drop

lcing Island Punch

nd Lemon Lime Ch Drop Time

Julep

Mint Spearmint Sugar Plum Wintergreen

#### Pearl

Sparkly, frosty, and luscious! Our lipsticks are packed with Vitamin E infused color for continuous moisture. A medium to full coverage lipstick with a shiny pearl-like finish.





## LIP GLOSS

#### **Liquid Lips**

Soak your lips in high glam color! This wet formula is enriched with Vitamin E for a soft, luscious, weightless shine.

Attitude

Grapevine

Pure

Cha-Cha-Cha Champagne

Angel

Grace

**Pretty Please** 

Bahamas

Control

Heat Wave

**Red Carpet** 



Diamond Tube w/ Platinum Cap

**Clear Tube** w/ Black Cap

**Clear Tube** w/ Platinum Cap



64

Squirt



Starstruck

Stunning

Sugar Coat хохо

Diamond Tube w/

Black Cap





# LIP GLOSS

### Lip Tint

Sheer gloss for natural looking lips with a touch of color. Honey-like consistency with a high shine finish.



Clear Tube w/ Black Cap



Wallflower

### Luminous Lips

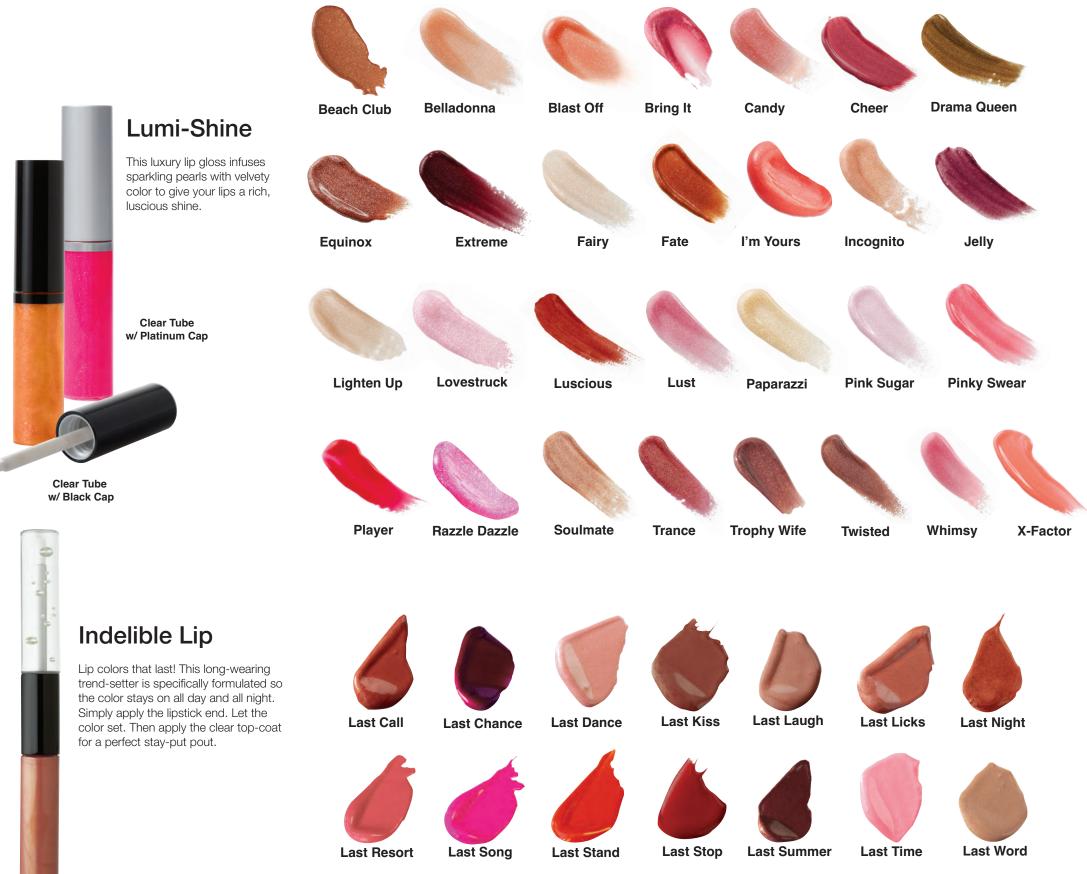
This easy to apply gel provides a clear coat of glaze over any lip color for an added dose of shine. You can also wear it alone for a more natural look.



### Lip Sparkle

Brighten and dazzle! Add a top coat of sparkle and shine over any lip color.





Dual-Ended Clear Tube w/ Black Banded Middle

## PALETTES & DISPLAYS

#### **Palettes**

Design your own color palettes! Choose from our extensive catalog of unique eye shadows, lip colors, and face powders to create palettes that are right for you! Palettes can also be sold empty.



**Complete Face Palette** 



**Magnetic Palette** 



**Black Butterfly Palette** (Holds super silky or bold effect shadows)



Black

### **Counter Top Displays**

Counter top displays are available in many styles to suit all your company needs. All displays are sold empty.

3-Pan Palette with Dual-Ended Brush (Holds midsize eye shadows)



**5-Pan Black Palette** with Dual-Ended Brush (Holds midsize eye shadows)



Half Easel (Clear Frosted)



Full Easel (Clear Frosted)



Four-Tier Wand Display Lipstick Display with Mirror (Holds 48 Liquid Lips / Lumi-Shine / (Holds 24) Perfect Finish Concealers )



Two Tier Pencil Display (Holds 48 of any kind of our Pencils)



**Four-Tier Foundation** 

Display

**Mineral Makeup Display** 





### ACCESSORIES



Beauty Blender (Latex-Free)

Working Wedges (100 Sponges)







Four Part Wedges

Individual Makeup Sponges Round Pressed Powder Puffs



Duo Sharpener



Disposable Shadow Applicators (25)



Disposable Lip Brushes (25)



Disposable Mascara Brushes (25)



**Mini Transparent Pouch** 



**Complete Beauty Bag - Silver** 



Large Sparkle Bag



## BRUSHES

Professional Quality brushes for the Face, Eyes, Lips and more. All brushes are made with the finest hairs and synthetic bristles to create the perfect finish for any look.

#### **Face Brushes**

#500 Small Concealer - Precise application for under eye concealer and other small areas.

#502 Concealer - Perfect for spot treatments and touch-ups.

#504 Foundation Brush - Use for our line of creme or liquid foundations to create heavier coverage.

**#506 Circular Foundation** - Great for buffing and blending! Bristles are tapered out to pick up anything left behind, leaving an airbrushed look for creme, powder or liquid foundation.

**#510 Blush -** Use for a softer application. Brush is a great size to contour and highlight cheekbones. Deposits less color for a buildable application.

**#512 Angle Blush** - For precision and clear cut contouring, use this brush for a more dramatic effect and exact placement of color.

#514 Mini Angle Blush - Perfect for on-the-go!

**#520 Buffer -** Great for blending and buffing when a fuller coverage is required.

#522 Medium Powder - For a light, flawless application of loose or pressed powder.

**#524 Large Powder -** The perfect powder brush for all over dusting. Specially designed for an even application.

**Chisel Powder** - Simply fabulous for applying Bronzer and Blush and keeping the color right where it needs to be. Great for contouring and setting powder. Smaller handle makes it convenient for on-the-go.

**Synthetic Foundation Brush** - Flawless application is at your fingertips! Use for a heavier foundation coverage or for a more dramatic finish. Works amazing with liquid makeup.

#### **Finishing Brushes**

Mini Finishing Touch - This conveniently sized brush blends powder evenly over the face for a beautiful finish.

**Metal Handle Contour Brush** - This natural, short handled brush can be used for contouring any powder.

#### Kabuki Brushes

Baby Synthetic Kabuki - The perfect portable brush for powder touchups.

**Synthetic Kabuki** - Luxurious soft bristles for a flawless powder application. Available with Black or Platinum handle.

Kabuki Brush - A must have portable face powder brush. Available with Black or Platinum handle.







### BRUSHES

#### **Eye Brushes**

#600 Precision Eyeliner - Precision tip allows for expert, even application. Perfect for lining the eyes.

#602 Eyeliner - Slightly thicker tip for a more dramatic line.

#604 Small Angle Detailer - Perfect for brows or gel liners to create a small winged line. Angle tip allows for extra-close application by the lash line.

#606 Angle Detailer - Specially crafted to create perfect angles. Thin angle tip will allow extra-close application.

**#610** Duo Small Angle Detailer / Brow - Two great brushes in one. Fill in your brow with the Small Angle Detailer then brush to perfection with the Brow side. Also great for separating lashes and applying mascara.

#620 Mini Fluff - Highlight and create a dramatic smoky eye.

#624 Medium Fluff - Pack on color with this brush! Bristles are packed dense to pickup and deposit a great payoff.

- #626 Large Fluff Cover larger area on the eye with this brush. Can also be used for under eye concealer.
- #628 Angle Fluff Blend your color for the crease area, or use to apply shadow to create a more natural look.
- #630 Smudger Perfect for smudging eye liner for that soft, smoky eye.
- #632 Eye Shader Used for shading or blending eye shadow and for bold color application on the lid.

**#634** Blender - Blend out your crease color to get rid of harsh lines from shadows. Can also be used to blend out cream or liquid concealers in smaller areas.

#636 Small Deluxe Shader - Soft but firm bristles are perfect for powder or cream shadows.

#660 Large Angle Crease - Perfect for a smoky crease or highlighting the cheek bones. Great for dusting loose powder over under eye concealer.

#### **Chisel Brushes**

Chisel Crease - This brush picks up color on a softer scale which allows you to build on your application or blend out shadows.

Chisel Kolinsky Sable Liner - Brush of choice for use with our line of Gel Liners.

Chisel Mini/Deluxe Fluff - Dual-ended brush, one side applies all-over eye color, the other adds detail.

Chisel Small Fluff/Angle - Dual-ended brush, one side applies all-over eye color, the other has a flat angle for precise contouring.
High Definition Contour - Rounded medium tip contouring brush for shaping and blending intense color in eyelid crease.

#### Lip Brushes

#700 Pro Lip - Perfect for precise lip applications. Protective cover makes it perfect for travel and on-the-go use.

606	610	620	624	626	628	630	632	634	636	
SM. FLUFF / ANGLE	High Defintion Contour		700							



#### Large Brush Kit

522 Medium Powder, 510 Blush, 504 Foundation Brush, 658 Crease Contour, 656 Crease Blender, 624 Medium Fluff 634 Blender, 620 Mini Fluff, 612 Lash/Brow, 602 Eyeliner, 606 Angle Detailer, 702 Lip Brush.



### Mini Brush Kit

Five superior quality brushes for the girl on the go. Two Eye Shadow Brushes, one Eyeliner Brush, one Concealer Brush, and one Blush Brush all in an easy to carry pouch. Great for travel or everyday use.



### Medium Brush Kit

522 Medium Powder, 510 Blush, 504 Foundation Brush, Chisel Crease, 500 Small Concealer, 628 Angle Fluff, 624 Medium Fluff, 634 Blender, 620 Mini Fluff, 604 Small Angle Detailer, 600 Precision Eyeliner.



#### Brush Cleaner (8 oz. or 1 gallon bulk size)

The perfect solution to clean all of your make-up brushes. A must-have for every make-up artist.





#### LADY BURD® EXCLUSIVE PRIVATE LABEL COSMETICS

#### MIAMI BEACH FLORIDA SHOWROOM

407 Lincoln Road Suite 10J Miami Beach, FL 33139 USA 1 (305) 674-1333 1 (305) 674-1184 FAX 1 (800) 263-5743

#### CORPORATE HEADQUARTERS LABORATORY/FACTORY/SHOWROOM

44 Executive Blvd., Farmingdale, NY 11735 USA 1 (631) 454-0444 1 (631) 454-0445 FAX 1 (800) 345-3448

#### DELRAY BEACH FLORIDA SHOWROOM

Coral Trace Office Park 2605 West Atlantic Avenue, Suite C-102 Delray Beach, FL 33445 USA 1 (561) 272-2008 1 (561) 272-2014 FAX 1 (866) 392-4889