

LADY BURD[®]

EXCLUSIVE PRIVATE LABEL COSMETICS



SPRING 2020

manufacturing beauty[®]

LIP SHINE WITH CBD

This silky, lightweight formula glides on smoothly and boosts lips, adding hydration and a high-shine glossy finish.



CLEAR



LIP MASK WITH CBD

Treat your lips to some TLC! This buttery leave-on lip mask will restore, soften, and condition dry cracked lips leaving them refreshed and super moisturized.

ALOE MOISTURIZER WITH CBD AND COLLAGEN

This lightweight formula is enriched with Aloe, CBD, and Collagen to leave skin feeling smooth and moisturized.



ALOE
MOISTURIZER

with CBD and Collagen

Net Wt. 140 g (5.0 oz)

LIQUID SHADOW PRIMER

Prep your lids for our Liquid Metal Shadows. Formula will make the colors pop and keep it long-wearing and crease-free.



BLACK
BROWN

MEDIUM
BROWN

LIGHT
BROWN

NATURAL
BLONDE



REFINE BROW AUTOMATIC LINER

This NEW thin-line pencil is great for precisely filling in and defining brows. The high-tech formula is sweatproof, smudge proof, and waterproof for long-wear over 10 hours.



AGE DEFYING EYE PRIMER

Prep eyelids for an all-day, crease-proof shadow application. Now in a sleek easy-squeeze tube.



BRUSHES

Two NEW cruelty-free, vegan, high-quality synthetic brushes to round out all of your makeup application needs.

ANGLED BROW



ANGLED BROW DUO



MID-SIZE EYE SHADOW

GUNSMOKE
(an ashy brown)



MAIZE
(a mustard yellow)



SANDSTORM
(a cool light brown)



CIABATTA
(a cool beige)

A trendy mix of warm and cool neutral mattes for a wide variety of high fashion looks, from simple everyday eyes to glamorous dramatic lids.



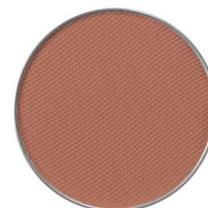
CHURRO
(a warm brown)



ACAPELLA
(a cool mauve)



OREGANO
(an olive green)



ADORN
(a neutral mauve)



METALLIC VELVET SHADOW

Super soft formula that delivers powerfully bold metallic pigments in one swipe!



BLUEPRINT
(a periwinkle blue)



ENCHANTED
(a blue-green w/
gold sparkle)



WARRIOR
(a silvery taupe)



FIRECRACKER
(a warm pink/
gold undertone)

LIPSTICKS

Stay on trend this season with these high-pigmented shades. The colors glide on smooth and won't feather or fade.



WHIPPED
Crème
(a mauve-nude pink)



BEGONIA
Matte
(a medium fuchsia-pink)



AMARETTO
Crème
(a light nude)

TINTED LIP BALM

PRIMROSE
(a bright pink)

NUDE PEACH
(pale beige w/orange undertone)



Treat your lips to hours of vitamin-rich moisture with these stylish sheer shades.

LUXURY LL CREAM

More luxurious than ever before! These luscious, pigment-saturated liquid lipsticks deliver long-lasting, super creamy lip color with a high-shine finish.



SLUMBER
(a muted mauve)



SWOON
(a rosy tan w/
a peach undertone)



FASCINATION
(a nude baby pink)



FORBIDDEN
(a rosy brown)



TEDDY
(an almond brown
w/ red undertone)



TEMPTATION
(a light beige pink)



BB CREAM

The Ultimate 5-in-1! Prime, Moisturize, Correct, Brighten, and Perfect!
Our lightweight formula provides light to medium coverage and self-adjusts,
instantly blending for a flawless, natural finish.



NATURAL
(a light medium)

DEEP NATURAL
(a medium dark)

SHOWCASING OUR SPARKLING
ILLUMINATOR COLLECTION!

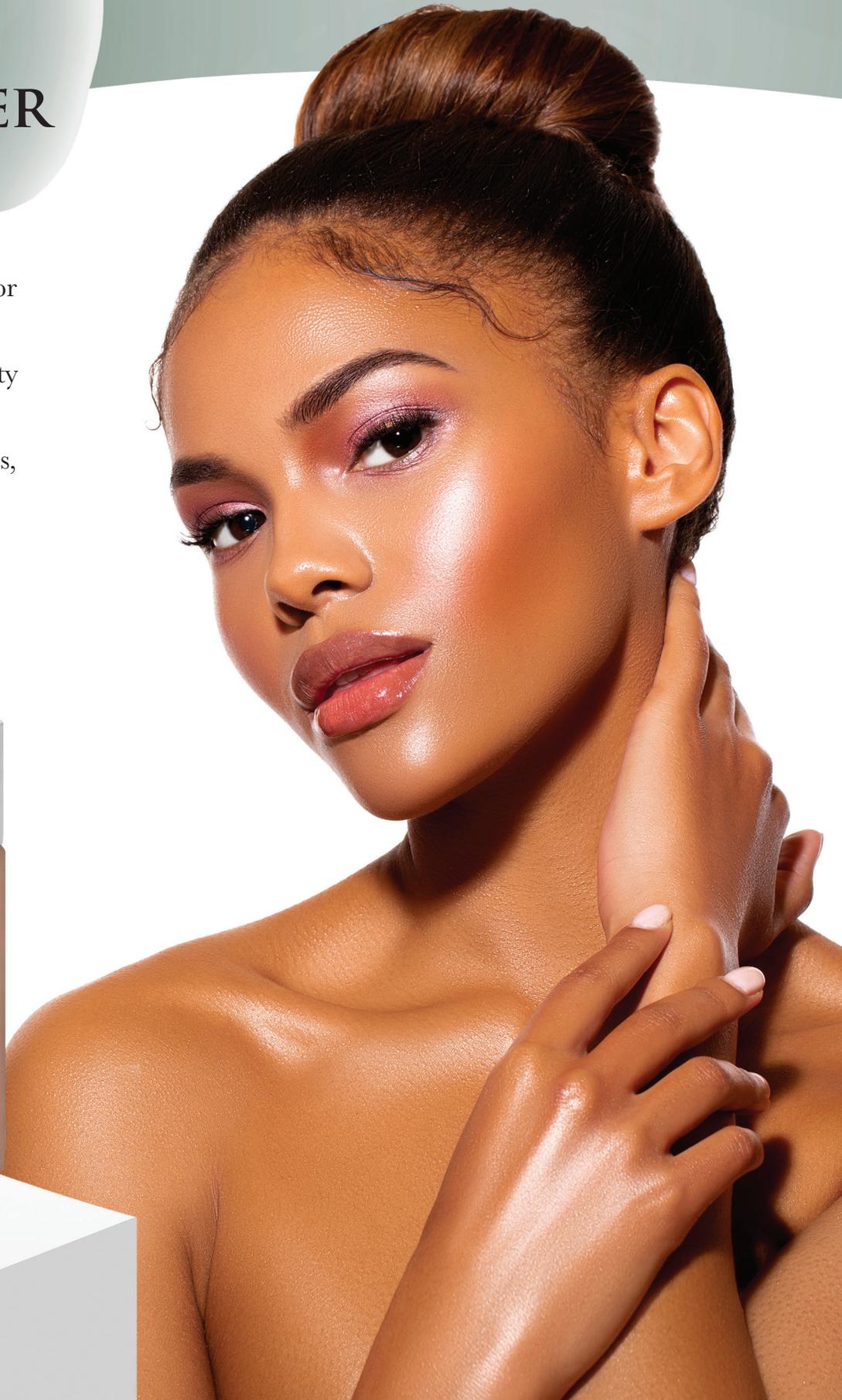
LIQUID HIGHLIGHTER

A highly-concentrated illuminator that can be worn alone, layered, or mixed into your favorite beauty product for an incredible luxe shimmer effect on the cheeks, lips, and body.



COPPER
BRONZE

ROSE
QUARTZ





BODY BEAM

The ultimate multi-purpose glitter stick. Simply swipe along the décolleté, arms, legs, or even cheeks for a sheer swatch of sparkle. Get creative. These are meant to be fun!



PANTONE 2020 COLOR OF THE YEAR

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“CLASSIC BLUE”

Indulge your beauty line
with a variety of these
elegant shades of blue!



CIELO
Liquid Metal
Eye Shadow

DYNASTY
Mid-Size Frosted
Eye Shadow

**SUGAR
PLUM**
Bold Effect
Lipstick

**VIBRANT
BLUE**
Lash Excellence
Mascara