

**LADY BURD**  
EXCLUSIVE PRIVATE LABEL COSMETICS

# NEW Black Packaging for Indispensable Glows!

High fashion sparkle and shine in NEW sleek black, easy-to-use packaging.



## Latex Free Beauty Blender Sponge

New and improved Beauty Blender sponge is now softer and latex free, perfect for applying and blending your liquid and creme foundations.



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Spring 2015  
*manufacturing beauty*®

INDELIBLE EYES  
WATERPROOF AUTOMATIC PENCIL

# LIPS



## Luxury Creme Lipsticks in NEW Silver Color View lipstick case.

Creme lipstick never felt so good! These luxurious lipsticks glide on soft and are packed with mouthwatering color.



Burnt Amber  
toasted orange



Creamsicle  
bright coral



Juicy Melon  
tropical pink  
with coral undertone



Paris Pink  
pink with blue undertone



Pink Lady  
pastel pink



Pretty Papaya  
orange coral



Roulette  
pink red

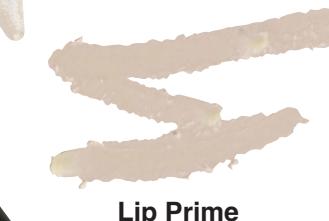


Wineberry  
deep berry



## Ultimate Lip Liner

Long-wearing, highly-pigmented Ultimate Lip Liners! These soft, creamy pencils glide on effortlessly for intense, true color that won't feather or bleed. New for Spring: **Pink About It**, a fashion forward color and **Lip Prime**, a colorless lip liner that will keep all lip products from feathering or fading for up to 4 hours. Helps hydrate and firm the lips by stimulating cell regeneration and filling in any creasing for a smoother, sexier look. Both are Paraben and Mineral Oil Free.



Lip Prime



Pink About It  
deep bright pink

## LL Cream – Metallics

Jeweled, shiny, moist lips never go out of style. Our Spring colors combine beautiful, vibrant, long-lasting hues with moisturizing agents and glisten-infused tones for fresh, sexy, all-day lips.



Ember  
flame bright  
sparkling orange



Jam Packed  
deep blackberry  
with a foil finish



Pink Martini  
blue pink with  
shimmer



## Indelible Eyes

Give your eyes the center stage! This improved long-wear, smooth-gliding formula will prevent any skipping or tugging on the lid. The intense color will provide rich payoff that won't smudge.



# EYES



## Mid-Size Eye Shadow

These eye shadows are formulated with high density pigments promising bold, long-lasting color. The texture is easy to blend and can be applied wet or dry. Available in Black and Platinum Views.



Brown Taupe  
grayish brown

Plumage  
deep purple

## Liquid Liner<sup>3</sup>



## Liner<sup>3</sup>

Super-charged liner has three powers; it's waterproof, long-lasting, and lash enhancing. The vitamin-enriched formula provides nutrition to the lash line to help condition your lashes. Attached brush makes application easy.



Radioactive  
intense bright green

## Indelible Gel Eyeliner

Colored eye liners are trending for Spring. These vibrant shades come straight from backstage at fashion week and will have your eyes looking "model" pretty!



Blue Fish  
deep pigmented marine blue



Lotus  
rich blue pink



Real Teal  
lively teal

# CHEEKS



## Blush Perfect

**New** colors and stylish sleek new packaging option! This trendy SLENDER compact comes with a mirror, slides easily into your purse, and looks great. Blush Perfect can be used to shape, shade, brighten, enhance, and define your cheeks and face. The colors glide on soft, resulting in a picture perfect finish.

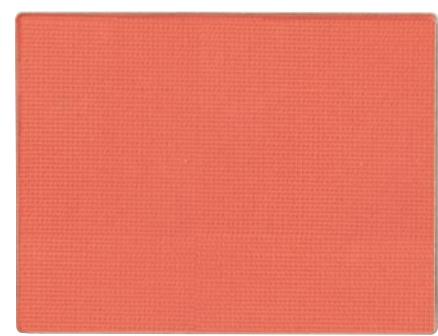


## Powder Blush

Ultra-satiny lightweight cheek powder brushes on for a smooth finish. The color never looks dry or flat and is great for contouring face shapes. Layer up for stronger color. Tons of colors to choose from!



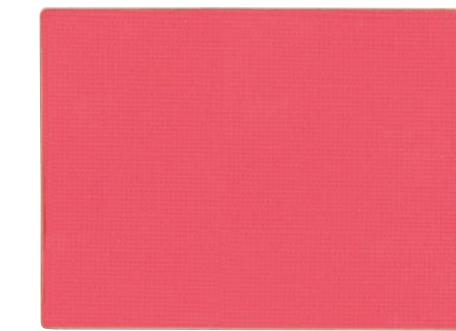
**Red Robin**  
deep red with a blue undertone



**Malibu**  
light orangy coral with a pink undertone



**Miami**  
deep flame orange



**Pink Mango**  
coral pink



**Super Fuchsia**  
hot fuchsia pink

# SKINCARE



## Brightening Liquid Complex

Moisturizing liquid solution packed with powerful ingredients to take away redness and hydrate the skin for a clean radiant glow. Incorporate into your skincare regimen by allowing the complex to soak into skin and follow with any of our moisturizers to brighten up dullness.

- **Algae Extract** aids in healing the skin, balancing moisture, and promoting skin clarity.
- **Caffeine**, anti-inflammatory, helps tighten skin, and reduces the appearance of dark spots.

