

Vo-lip-tuous® Lip Gloss

This pout plumping gloss has a tint of color for full, sexy lips. The slight tingling sensation lets you know it's working, while the formula moisturizes and shines.

Pro Tip: *Pair with Vo-lip-tuous® Lip Serum.*



Oil-Free Moisturizing SPF 46 Cream with Bronzer

New and improved lighter color provides a more blendable application.

Pro Tip: *For an extra sun-kissed look use with Tan Lines.*



LADY BURD

EXCLUSIVE PRIVATE LABEL COSMETICS



2013

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Fall 2013 Fashion comes on like an extension of summer. Pastels, both bright and muted, hold their ground while still leaving plenty of room for vivid purples, striking greens, and mood-altering blues. Lady Burd says balance is the key so show your confidence!

Creme Concealer Stick

This easy-to-blend formula glides on smooth and dries to a matte finish, flawlessly matching your skin tone and covering up imperfections. The slim packaging is portable and makes application easy.

Pro Tip: *All nine colors are designed to match and be used with our Perfect Finish Foundations.*



BB Cream

5-in-1 benefits! Prime, Moisturize, Correct, Brighten, and Perfect! Our ultra-light BB Cream is self-adjusting and instantly blends to your skin tone for a smooth, flawless, natural finish. This Fall we introduce **Deep Dark**, a shade perfect for darker skin tones.

Pro Tip: For a complete look, use with any foundation or powder.



Deep Dark

Paramedical Kamaflage

An amazing, heavy-coverage creme foundation that will hide most imperfections such as scars, freckles, bruises, burn marks, birthmarks, age spots, rosacea, and varicose veins. This Fall we introduce two new shades to accommodate a larger range of skin tones.

Pro Tip: For a more flawless finish, use with any of our matching Two-Way Foundations.



Coffee Bean



Cappuccino

HD Finishing Powder

A high definition, high-performance sheer powder with a hint of color! **Barely There** will diffuse imperfections and absorb oils leaving you with a smooth matte finish. Can be used on any skin tone. Photographs great! Excellent for being in front of the camera!

Pro Tip: Use over any Liquid or Creme Foundation.

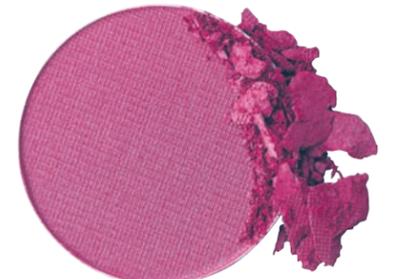


Barely There

Blush

Flushed cheeks make you look healthy and alive! **Fine Wine** is a deep intense berry with a lightweight texture that will softly brush on for a lively finish. Available in Black and Platinum packaging styles.

Pro Tip: Use brush 510 or 512 to add contour to your cheeks.



Fine Wine

Ultimate Eye Liner

Strike a pose! These antioxidant-enriched, long-lasting, waterproof, silver and gold stunnors will make you feel like a queen. Colors glide on soft and smooth for a precise line.

Pro Tip: *Stay strong with Bold Effect Shadow and Pigments.*



Diamond



Cleopatra



Bold Effect Shadow

These incredible shades of ultra-radiant, high-payoff eye shadows are bursting with color to provide the perfect balance between beauty and confidence. Each shade comes stylishly packaged in our Black Slim View or can be added to a palette.

Pro Tip: *Complete the eye with any of our Mascaras and Eye Liners.*



Howl



Black Ops

Pigment

Our highly focused pigments deliver a burst of vivid eye color. The packaging comes with a built-in sifter for no-mess application. Bright colors are trending, so don't miss out!

Pro Tip: *Create a mono-chromatic look with our LL Creams.*



Mid-Size Eye Shadows Matte

Jinx is a high density deep purple that's easily blendable. Use to line, define, or create a smoky eye. Available in Black or Platinum Views.

Pro Tip: *For full color payoff start with Shadow Base.*



Jinx



Polar Bear



Tropical Blue

Butterfly Palette

Fall Fashion encompasses a lot of different looks. Here are two eye looks made simple... **Blue Stone** combines muted grey tones with intense blues creating sharp, yet eloquent eyes. **Campfire** combines sparkling neutrals with fiery oranges and black to create a striking balance between cool and class. For the professional makeup artist and for personal use.

Pro Tip: *Use with any of our eye brushes to taper the look as you desire.*



Campfire



Blue Stone

Lash Excellence Mascara

Blues are in! Add a touch of it to your lashes. The molded, flexible silicone brush will define, elongate, and accentuate your lashes.

Pro Tip: *For extra volume layer on with Lash Primer.*



Vibrant Blue



Bold Effect Lipstick

Styles are getting more adventurous and you need to be prepared! Bold Effect Lipsticks provide a variety of daring looks and unflinching styles. These color-filled formulas will glide on smooth and provide full-coverage for eye-catching lips. Available in all of our stylish lipstick cases

Pro Tip: Pair with HD Sheer Lip Gloss for more iridescent lips.



LL Cream

LL Cream is the hottest trending lip product right now and we're the only ones that have it! Liquid Lip Cream is the perfect combination of high intensity color and moisturizing agents to provide long-lasting, vibrant, and absolutely gorgeous lips. The lightweight formula applies smoothly. The minty flavor keeps your mouth looking and feeling kissably fresh all day!

- Apple Pie** is a classic red with a gold undertone.
- Hocus Pocus** is a captivating deep rich purple.
- Impulse** is a daring, high velocity bronze.
- Island** is a lush green.
- Play Date** is a soft pink.

Pro Tip: Prep your lips with Sugar Lip Scrub for a smoother application of LL Cream.



Apple Pie Hocus Pocus Impulse Island Play Date

Ultimate Lip Liner

Pink lips are in all year round. Use **Ribbon** to define them. All Ultimate Lip Liners are long-wearing, water-proof, highly pigmented and glide on effortlessly for intense, true color that won't feather or bleed.

Pro Tip: *Perfectly compliments any baby pink lip products. Sell with Duo Sharpener.*



Ribbon

Matte Lipstick

Intense, vibrant, matte color! These full-coverage, mouth-watering colors slide on for long-lasting, exceptional lips.

Beachy Keen is a smoked peach.
Curious is a pretty cool pink.
Freckle is a neutral brown.



Beachy Keen

Curious

Freckle

Indelible® Lip

For a perfect "stay-put" pout! Indelible® Lips are designed to stay on all day and all night. Let the color set then apply the top coat for long-wearing colorful lips.

Pro Tip: *Customers who like long-lasting makeup will also like Indelible® Line, Indelible® Gel Liner and Indelible® Lash.*



Last Time



Liquid Lips

Wet your pout with beautiful, high-shine color! This formula is lightweight and non-sticky so it's easy to apply and looks great!

Control is an assuring and alluring lavender.
Gold Bar is opulent and luxurious.
Sugar Coat provides a glaze of lilac pink.



Control



Gold Bar



Sugar Coat

Creme & Pearl Lipstick

Fall lips are strong and attention grabbing! These lipsticks are packed with moisturizing ingredients to keep your lips hydrated and sexy.

Tasty is a lavender pink.
Tiara is a rich frosty gold.

Pro Tip: *For all lipsticks, use our Ultimate, Indelible® and Slim pencils to line and define. Also, top off with Liquid Lips or Lumi-Shine for a more polished look.*



Tasty

Tiara